

Front Lines

12/30/2016

Farwest Changes Dates, Times

Jennifer Polanz

If you've already marked your calendar for Farwest, scratch it out and mark Wednesday, August 23 through Friday, August 25. That's right, it's off the weekend now, and operating during the business week. Show Expo hours will run noon to 5:00 p.m. Wednesday, 10:00 a.m. to 5:00 p.m. Thursday and 10:00 a.m. to 2:00 p.m. Friday.

"As we enter our 45th year, our mission continues to be making Farwest the most relevant show in our industry," says Allen Niemi, director of events with the Oregon Association of Nurseries. "These schedule changes are in direct response to input and feedback from the most important people associated with the Farwest Show—our attendees and exhibitors."

More details about the 2017 show will be posted at www.FarwestShow.com. GP