

Consumer Buzz

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Shop Without Shopping

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Here's a surefire way to avoid impulse buys: a robotic shopping cart that guides shoppers to the specific items on their lists. The Dash Robotic Shopping Cart from Five Elements Robotics allows customers to transfer shopping lists from their smartphones to the cart or make a list in-store using a search feature. The robotic cart then takes the shopper directly to each product on the list, using the most efficient route. The cart also has a scanner and payment system, so customers don't even need to wait in line to check out. And shoppers don't have to push the cart to their cars, either. It follows them there and returns to the store autonomously after it's been unloaded. **GP**