

Consumer Buzz

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In Phones We Trust

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Consumers have more faith in their mobile devices keeping their personal information, including credit card numbers, safe than they do in retail stores. According to a recent survey from ACI Worldwide and Alte Group, only 43% of consumers worldwide trust businesses to protect their data, compared to 80% who think their mobile wallet data is safe. That number is slightly higher in the U.S., where 54% are confident stores will protect their data. **GP**