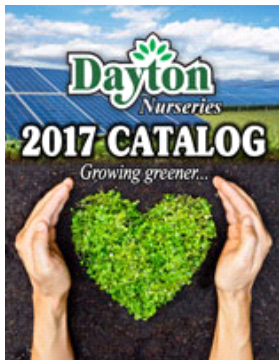


Front Lines

4/28/2017

An Epic Catalog

Jennifer Polanz



Dayton Nurseries, a garden center in Norton, Ohio, has done something pretty amazing: it created a 240-page, full-color digital catalog of many of its offerings, like perennials, groundcovers, miniature plants, grasses, roses, trees and shrubs, and more. The project was a labor of love for Amy Williams Draiss, who worked on the digital catalog that's now on the home page of the website at

www.daytonnursery.com. The photos can be clicked to see them larger, and each plant is accompanied by a detailed description and its benefits. It was created via Flipping Book, a digital publishing website, and will serve as an excellent resource guide for Dayton Nurseries' customers. **GP**