

The Goods

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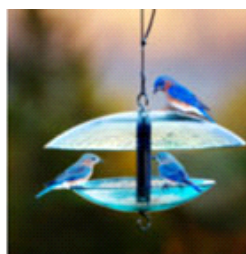
AmericanHort

AmericanHort's signature event, Cultivate has long been recognized by horticulture professionals as the go-to source for new products, new plant varieties and professional development opportunities. With 675+ exhibitors, 100+ professional development sessions and robust networking opportunities, it's no wonder that Cultivate is an industry favorite. [Cultivate'17](#) takes place July 15-18 at the Greater Columbus Convention Center in Columbus, Ohio.



Bailey Nurseries Inc.

A true genetic dwarf, First Editions Blue Puffball Vitex is even more compact than First Editions Delta Blues. It forms a perfect ball-shaped plant with short internodes and thick foliage. Mid-green foliage is clean into fall with minimal to no leaf spot. Deep blue, fragrant flowers bloom from June through September. Flowers form on new growth like buddleia so it can be used as a dieback shrub in colder areas. Bred by Plant Introductions, Inc.



Ball FloraPlant

The Conga series expands with nine new and improved colors for 2018 for maximum gardener appeal. This calibrachoa has excellent pH tolerance and profuse flowering, giving it superior hold at retail. Perfect for tablescape décor in color bowls or baskets.

Couronne Co.

With its myriad of functional features, the 15-in. Glass Bird Feeder with Weather Baffle Dome amps the enjoyment of backyard birding for you and your feathered friends. Filled with seeds and other treats, you're sure to attract flocks of your favorite birds. Made of recycled glass and metal. Gift boxed.



Designer Stone Inc.

This original, handcrafted cast-stone dog bowl is beautifully designed to complement your outdoor space. It's pet safe, sealed for outdoor use and durable enough to withstand a lifetime's use by even the most active dog. Available in two sizes and four earth tones.

Dümmen Orange

New for 2018, the Bloomtastic Calibrachoa series was bred to be the most vigorous calibrachoa series offered by Dümmen Orange. Both Bloomtastic Rose Quartz and Bloomtastic Serenity (pictured) feature remarkable heat tolerance, iridescent extra-large flowers and a spreading growth habit, which makes them perfect for hanging baskets and even landscape applications.

Eleven Point

The River Rock Collection was inspired by the rocks found in Arkansas' Eleven Point River. This candle is available in nine nature-inspired fragrances and is handcrafted in Pocahontas, Arkansas. Designed to live perfectly in both rustic/casual and urban/sophisticated settings.



Emerald Coast Growers LLC

Exclusively from Emerald Coast Growers comes Miscanthus sinensis Fat Cat. This Japanese silver grass displays graceful, spherical masses of green leaves with prominent white midribs, turning rich ruby in cool weather. Red flowers soar to 7 ft. over 3-ft. clumps. Hardy in Zones 6 to 9.

Entryways USA

Rustic design and rugged construction come together in the Wood Wall doormat. Made from eco-friendly recycled rubber that makes it as effective at capturing dirt as it is easy to clean. This mat is ½-in. thick,

measures 18-in. by 30-in. and is a new addition to Entryways' Timeless Rubber Collection.

Featherrock Inc.

Featherrock pumice gravel is the optimal soil amendment for increased drainage and nutrient retention.

Pumice is the tried-and-true way to amend dense soil naturally. Available in 5-lb. bags or bulk sacks in sizes from ¼ in. to 2 in.



Grafa Artisan Garden Tools

Truella is a handmade garden trowel with a bronze tool head, copper ferrule and kiln-dried, spotted gum hardwood timber handle. Designed specifically for digging in established garden beds or courtyard and balcony gardens, it can also be used for indoor gardening. It's ideal for planting seedlings and bulbs, removing weeds and transplanting small- to medium-sized plants.

GrowScripts

GrowScripts are easy-to-use care kits that take the guesswork out of when to feed citrus, tropical fruits and other specialty crops. Specific kit formulations for succulents, houseplants, tomatoes, blueberries and fruit trees practically guarantee success for new and experienced plant enthusiasts.

Hort Couture Plants

New from Hort Couture for Spring 2017, Coleus Under the Sea Urchin Copper is a vibrant-colored, compact coleus with strap-like leaves, perfect for miniature gardens and terrariums. Check out the other colors in the series, Red and Neon.



Livingthings

Voltasol is a flowerpot that moves according to the trajectory of the sun to promote the movement of plants and help them grow better. Voltasol's semi-conical base creates a slight movement that can either be generated spontaneously or by a gardener's touch. Handmade with red ceramic from Spain with a waterproof treatment.

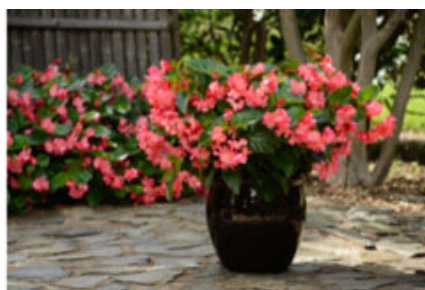
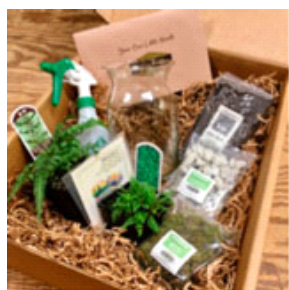
McConkey

Ship up to 50% more pots per cart with the TR600 trade gallon. Comparable in cost and volume to a standard trade gallon, this new container offers several key advantages to improve your production efficiency: lower production costs by fitting more pots per square foot of growing space, save 10% in soil use over a standard trade gallon, increase shipping density by as much as 50% over a regular trade gallon, and lowering the cost of distribution.

Monrovia

Seaside Serenade is a new series of six remarkable hydrangeas with notable improvements. Each offers the classic, large blooms of older hydrangeas, but flower on compact shrubs that top out at 4-ft. tall and wide, with exceptionally sturdy stems that won't flop, along with thicker, waxy leaves that tolerate more heat and wind.

Pictured: Seaside Serenade Fire Island Hydrangea.

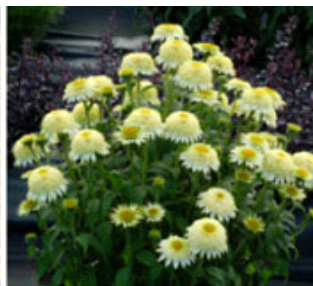


My Garden Box

The perfect gift for gardeners and horticulturists, My Garden Box designs and delivers custom-crafted, seasonally relevant collections of plants and hardgoods. Choose 3-, 6- or 12-month subscriptions or opt for a one-time gift or a gift certificate. No membership fee, no minimum commitment.

PanAmerican Seed

This begonia's mega-size and mega-color will equal mega-sales for your store. Offer Megawatt earlier in spring for gardens, planters and baskets. Its striking non-stop flowers keep plants covered in huge color all summer long. Excellent in heat and drought; no deadheading needed.



Rancho Tissue Technologies

Echeveria agavoides Scarlet boasts spectacular red-colored foliage. It loves full sun or part sun and is the perfect patio plant or container plant. Scarlet adds an extreme jolt of eye-catching color.

Studio M

Art Planks will create a colorful pathway in any garden. Made from highly durable PVC, Art Planks provide the look of real wood without warping or rotting. Printed in the USA, Art Planks are fade-resistant and will remain vivid for three years or longer.

Terra Nova Nurseries Inc.

Echinacea PUFF Vanilla blooms all summer until frost, with double anemone-type flowers, white ray florets and light yellow cone florets. This perennial has a great crown count and a low, mounding habit that blooms the first year. It's deer resistant, drought tolerant, and attracts butterflies and hummingbirds.



Veradek Outdoor

The Long Box Metallic Series is made of a durable Corten Steel base, which develops a rich patina finish over time. The Long Box is ideal for the home, commercial spaces and the outdoors. All Long Box planters are fully insulated to withstand the hottest and coldest conditions. Pictured in rusted state.

Weeks Roses

The long cutting stems of All My Loving are great for bouquets and the plant's excellent vigor guarantees a profuse flower production. In true Hybrid Tea fashion, one stunning dark pink blossom sits atop each stem. The large 4- to 5-in. flowers have 30 to 40 petals. **GP**