greenPROFIT

The Goods

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Abbott-IPCO Inc.

Caladium Va Va Violet is the first violet strap (lance) leaf. It's a short, mounded and shade-loving variety useful in 4-in.-plus pots, hanging baskets, combination/patio containers and shade landscapes. Thrives in up to four hours of morning sun. For more information, email abbott@abbott-ipco.com.

ACHLA Designs

The Verandah Plant Stand makes a gorgeous presentation for a showpiece plant. The deep basket can be used to hold a flowerpot or vase. Part of the Williamsburg collection, the Verandah takes its inspiration from their historic collection. Wrought iron, graphite powdercoated finish. 13.5-in. diameter by 40.5-in. tall.

Anamese Garden & Home

Exquisite beauty meets function with this new Italian Terra Cotta planter. Vertical lines accent the base of the vessel, complemented by flowing horizontal garland above. Wall Planter Garland is just the right balance of whimsy and grace. The perfect fit for walls and fences.







Ball FloraPlant

This compact new salvia is 25% to 35% less vigorous than Mystic Spires, making it a better choice for mixes. Salvia Mysty is covered in true blue flowers all season and is heat-hardy for late spring/summer programs. Ideal for middle-of-the-garden borders.

Bloem Living LLC

The Ups-A-Daisy is Bloem's revolutionary planter insert. Engineered with carefully placed holes for proper drainage, this eco-friendly, reusable insert helps prevent root rot and uses 50% less soil. With less weight from excess soil, you'll have an easier, cost-effective way to transport your plants.

Concept Plants

Lavandula angustifolia Big Time Blue blooms earlier than L. angustifolia with flowers two to three times larger than Hidcote's. Big Time Blue has silvery-green foliage with deep purple-blue flowers that attract pollinators. Reaches 12- to 15-in. high by 15- to 18-in. wide in full sun and is drought tolerant. Hardy to Zones 5 to 9.





Danziger "Dan" Flower Farm

Petunia Amore Purple showcases large, gorgeous purple and white flowers on a mounded habit. Like its sister varieties in the Amore series, Purple blooms early. It has a long flowering period and fits well in pots, baskets and combos. Part of the best-selling Amore series, with large flowers and contrasting stripes.

Emerald Coast Growers LLC

Get connected with Miscanthus sinensis Bandwidth presented by Emerald Coast Growers. Broad, bright gold bands span rich green blades. Bandwidth forms full, compact stands that reach a height of 2 to 3 ft. It's hardy in Zones 5 to 10.

Featherock Inc.

Featherock Natural Boulders are perfect for any project. Born from a volcano thousands of years ago, these

unique stones stand the test of time. They're naturally lightweight and range in sizes from 6 in. to 8 ft. Inquire about Featherock's display-ready crates perfect for garden centers.







Griffin

The Sweet Summer Phlox paniculata series displays large, fragrant flowers on full-bodied plants for a premium look at retail. Strong disease resistance means enduring performance in the home garden. Available in 11 colors, URCs or liners, to meet your production needs.

Growers Supply

Ideal for vegetables, small fruit, cut flowers and more, GrowSpan Round Premium High Tunnels can be any type of grower's solution. These tunnels come with numerous covering options.

J. Berry Nursery

The award-winning Hollywood Hibiscus Collection shines with vibrant color, long-lasting, multi-day blooms and outstanding bud counts, making them star performers in production, at retail and in the landscape. Their compact growth habits and disease resistance benefits both nursery trade and the home gardener. Pictured: Hollywood Hibiscus Gold Digger.







Kitchen Innovations Inc.

Designed for function, but inspired by the beauty of nature, Zeal Reflecting Nature Crocus Measuring Spoons are the perfect addition to any gardener's kitchen. The pure silicone is non-stick, dishwasher safe and heat resistant.

LFS Inc.

Perfect for hot summer days, ultra-lightweight Wonder Grip Nearly Naked gloves are knit with 18-gauge nylon and spandex. The breathable, durable, single-coat Wonder Grip nitrile palm protects hands and provides excellent grip, wet or dry. Available in sizes extra small to large.

Ludvig Svensson Inc.

Create a pleasant shopping environment and an attractive visual appearance with new Garden Center

Screens from Svensson. Available in four colors, you can now shade, save energy and spread light evenly all while creating an ambience that encourages customers to stay longer and buy more.







Midwest-CBK

The Three Tiered Wall Mounted Planter is one of CBK's newest introductions to its Outdoor Living collection. Add pops of greenery to the patio, deck or backyard or even extend the outdoors inside. The wall-mounted metal planter measures 36 in. by 25 ¾ in. by 5 in.

PanAmerican Seed

A sweet snack pepper with uniquely variegated foliage and striped fruit, Pepper Candy Cane Red will stand out on the shelf, in the garden and on your plate. Elongated bell-shaped fruit ripens from green and white stripes to solid red.

Pleasant View Gardens Inc.

A breakthrough in breeding, the Savor Edibles & Fragrants Garden Gem was voted one of the best-tasting tomatoes ever by University of Florida panelists. Garden Gem has thick skin, disease resistance and incredibly high yield (up to 22 lbs. per plant).







Sakata Seed America

Notable for its rich vibrancy, award-winning Profusion Red Zinnia provides eye-catching shelf appeal and abundant blooms, making for brisk spring and summer sales. Consumers will be drawn to the vivid, true red and are sure to enjoy excellent garden performance.

Studio M

This Art Pole is part of a special new collection called The Lyric Project. With chart-topping lyrics by Lennon and McCartney and bold artwork by Stephanie Burgess, it'll put a smile on your face and bring a bit of nostalgia to the garden. © 1965 Sony/ATV Music Publishing Under License to Epic Rights.

Suntory Flowers Ltd.

Crimson brings a deeper red to the Sundenia Dipladenia series. Sundenia combines large flowers consumers love in mandevilla with the compact dipladenia bush growth habit. Crimson joins Red, Coral and White, bringing the series to four colors.





Syngenta Flowers LLC

Calliope Geraniums produce more flowers per plant for an impressive show of color. This means better retail sell through and money in your pocket. The expanded Calliope assortment is now more versatile than ever. Pictured: Calliope Medium Burgundy.

Terra Nova Nurseries Inc.

Heucherella Happy Hour Lime is the world's first clear-lime heucherella. It offers a new landscape color spot and has clean, clear lime-green foliage with no marbling, forming a dense mound with white flowers in short spikes. **GP**