

## Front Lines

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# Pantone Color-Inspired Designs at AmericasMart

*Jennifer Polanz*

The one downfall of having our Style issue in December is it's always to the printer before Pantone Color Institute announces its very influential Color of the Year. Those who are already booked for AmericasMart in Atlanta will see the PANTONEVIEW home + interiors color forecast, plus the 2018 Color of the Year come to life with vignette presentations by six interior designers partnered with six floral designers and Kristin Alber of REstyleSOURCE. The vignettes will be called "In Living Color" and will be available for viewing throughout the International Gift & Home Furnishings Market and in the months after. The Gift show is scheduled for January 9-16, 2018 (temporaries January 11-15).

"Color is the first element in design DNA. We are thrilled to partner with AmericasMart Atlanta for the PANTONE Design Exhibition this January. As the leading Market for designers, retailers and buyers alike, we know Atlanta is a natural fit for showcasing the PANTONE Color of the Year 2018 and PANTONEVIEW home + interiors 2018 color forecast," says Laurie Pressman, vice president of PANTONE Color Institute. "AmericasMart's signature vignette design exhibition presents an unrivaled and unique opportunity to see first-hand how the color trends will be reflected throughout the home and gift industries in the year ahead."

For more information, visit [www.AmericasMart.com](http://www.AmericasMart.com). GP