

Front Lines

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Ho, Ho, Ho

Jennifer Polanz

We're into the New Year, but of course, January is the time to place orders for the 2018 holiday season. The Good Tidings showroom (about 12,000 sq. ft. full of holiday products) opened January 4 through mid-March, and retailers are requested to book appointments to visit for early ordering. The showroom is located in Moorestown, New Jersey, which is close to downtown Philadelphia. Good Tidings also offers marketing services to help you plan and create pieces for your promotions and holiday programs. Visitors will find more than 1,000 new items this year, as well as the company's private label lights program and an expanded Twelve 25 private label tree collection.

Find out more at www.good-tidings.com. **GP**