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## Millennials are DIYers

*Ellen C. Wells*

A recent CNBC report on Home Depot's latest earnings says the retailer had an "impressive increase" in same-store sales with folks spending on tools, lumber, garden accessories and flooring. The recent hurricanes and wildfires do account for some of that, but Home Depot said another reason was "younger shoppers who prefer DIY."

"The types of projects that [Millennials are] going to engage in are very similar to any new homeowner and in research we see that Millennials are showing an interest to be DIYers," said Bill Lennie, executive vice president of Home Depot's outside sales and service division.

The CNBC report also said that Home Depot rival Lowe's is rolling out "smart home" centers in its stores with products from Google, Sonos, Nest, Samsung and others. These products allow homes to be more or less "controlled" by your smartphone or tablet.

Whether it's DIY or "smart" projects, the horticulture industry has many options for the up-and-coming Millennial homeowner, like helping them create a green wall or start an indoor garden like the AeroGarden. **GP**