

Front Lines

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Guess Who's 80?

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Whether you're a person, a company or even a tree, 80 years is a long time to be around. Hiawatha Evergreens can count themselves among those who have reached that milestone. Starting out back in 1938 as a local supplier of fresh evergreens, Hiawatha is now an international distributor that employs more than 700 folks during harvest time to supply their florist, grocery, mass market retailer, garden center and crafting customers with a wide range of decorative greens, moss and pine cones. They've even gotten into e-commerce and have experienced a significant increase in drop ship orders.

Gosh, 80 years ... doesn't get any more evergreen than that! Congrats, Hiawatha! GP