

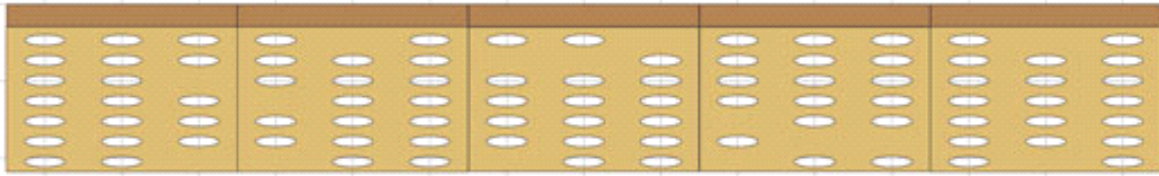
## Features

6/1/2018

### **Going Vertical**

*Ellen C. Wells*

top view



5

36"X85"26" angled wall units  
(90 6.25" holes)

Photo credit: Katie Rotella



Photo credit: Chris Beyles



Two factors compel customers to buy houseplants: 1) The desire to care for a plant or two and 2) the desire to create a lush, tropical jungle in one's home. This month's Houseplant installment is decidedly leaning toward the

latter.

What's better than a foliage wall to inspire customers to go jungly in their own home? While this Ball FloraPlant display at Spring Trials isn't a houseplant wall, per se, its jungle-esque appearance is easy enough to recreate in your own houseplant department—or anywhere at your store!

### **How To**

I reached out to Ball Horticultural Company's Creative Director Steve Wedemeyer to get the deets on how to create this Wonder Wall. Here's what he suggests:

**Materials:** Constructed from common materials available at most building stores, including 2x4s and ¾-in. plywood.

**Size:** Sized to accommodate the available lumber and also large-format graphics.

### **Considerations:**

"The trickiest part was adhering the graphics to the wood," Steve mentions. "We found that they stuck better if the wood was primed and sanded first."

Be sure to have a sample pot on hand, as the size of the holes is critical. For this wall, the team used a 6-in. hole cutter for what is commonly called an 8-in. pot. **GP**