

## Front Lines

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### New Line from Dewar Nurseries

*Jennifer Polanz*



The new Life in Bloom Collection from a freshly created division of rose grower Dewar Nurseries will encompass potted house plants, holiday plants and roses.

The line, from the Elizabeth & Alexandra division, is designed to offer innovative floral creations and an assortment of edible fruits. It will feature a new edible fruit collection, including olives, bananas, tea, kiwis, figs and berries. The division, named for the third generation for the Dewar family, offers “a youthful eye toward quality, style and convenience for retail shoppers,” according to a media release from Dewar Nurseries.

“Elizabeth & Alexandra offers florist-quality plants in aesthetically-pleasing containers to create a product that can be purchased, presented and

immediately enjoyed,” Alexandra Dewar said. **GP**