

# greenPROFIT

## Product Profile

4/15/2010

## New Products

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ASB Greenworld Inc.

ASB Greenworld's Organic Flower & Vegetable Soil comes in a 1 cu. ft. bag. It's a premium product made mostly from Canadian sphagnum peat moss. Soil is pH-balanced, and contains a three-month fertilizer and wetting agent that are all organic.

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### Atlantic Water Gardens

The SOL LED Outdoor Spotlight is the smallest, most powerful bullet-style submersible light. The anodized aluminum body houses a high power, 3,000K, warm white LED that blends seamlessly with traditional halogen lighting fixtures. Features include a 20-ft. power cord with quick-connect plug, ground stake, transformer and 4-way splitter.

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### Aqua Bella Designs LLC

Perfect for a small city rooftop or balcony garden, Aqua Bella Designs presents natural stone and contemporary glass fountain bowls. Simple, yet elegant, and designed for all tastes, these decorative bowls pair with the Little Rain AquaBox basin. Each bowl has a 16-in. diameter and 6-in. height.

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### Colorite Plastics Company

Element Garden Hoses are lead-free, phthalate-safe, bacteria-resistant, and environmentally focused. The hoses are light and flexible, yet strong and durable. Available in three different lengths and styles (Industrial/Home, Pure & Simple and Contractor/Farm), the line meets the lead-free standard under the federal Safe Drinking Water Act.

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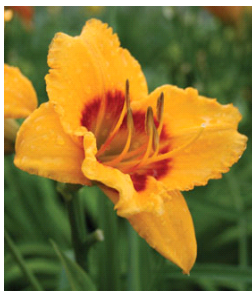
### EcoForms

EcoForms' OMRI-listed Certified Organic Fertilizer is specially formulated for container gardening. The gentle but effective formula of 5-5-5 promotes vigorous growth and root development. The fertilizer comes packaged in an attractive and functional avocado-colored pot made from rice-hulls.

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### Emerald Coast Growers

Emerald Coast Growers has improved its tray sizes for *Pennisetum xadvena* Rubrum (Purple Fountain Grass) with a new 128-cell size. A rapid grower and prolific bloomer with red-burgundy color throughout both foliage and foxtail-like flowers. Reaches a mature height of 3 to 5 ft., and prefers well-drained soil.



### Garden Debut

Kokomo Sunset Daylily is the first in the new series Enjoy 24/7 "The No Work Plant Collection." An early bloomer with 4 in.-wide; showy gold flowers; burgundy-red eyes; green throat and a light ruffle. Amazing details include eight to nine months of blooms beginning in April and rust resistance on short, grassy foliage.

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### Geohumus North America LLC

Geohumus combines organic polymer and volcanic rock into a soil media additive to give plants excellent water retention and release. In addition to reducing water demand up to 30%, plant survival during shipping, retail shelf life, and holding and transplanting by homeowners is increased dramatically.



### Gloves Inc.

The All-in-One Bucket is a lightweight, yet heavy-duty, bucket with wheels. It will not rust, and is a great alternative to a wheelbarrow. Use it to pick up debris, and haul vegetables, supplies and more. This truly is a multi-purpose bucket that makes everyday tasks easier.

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### Just for Plants LLC

Create a professional, hard-working green industry website using your Internet browser and Just for Plants build-your-own website software. Create an online plant catalog with their plant libraries featuring 10,000+ plants from Proven Winners, Hortiscopia and more. Just point, click and build your site.





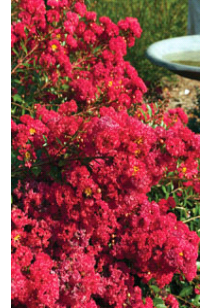
### LCN Selections

Passionate Tardiva Hydrangea has extra-large, 12- to 18-in. flower panicles on thick stems that stand straight and bloom in sun or shade. Fragrant white flowers take on a pink blush, finishing a mauve-pink in fall. Hardy to Zone 4.

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### McCorkle Nurseries Inc.

Add color to the landscape with the Gardener's Confidence Collection's Cherry Dazzle Dwarf Crapemyrtle of the Razzle Dazzle series. It has brilliant cherry red blooms from summer into fall. At only 3 ft. to 5 ft. by 3 ft. to 5 ft., it's the perfect addition for any size garden.



### Moerings USA

Watergardens for the patio. Easy to install with special brackets, the plants are suspended on the edge of the bowl and keep the water 100% algae-free with little to no maintenance. Just fill it up one to two times a week. Add fish to avoid mosquitoes.

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### Natural Industries Inc.

DeComp-9 Organic Compost Booster contains patented microorganisms that add beneficial nutrients to your compost heap while accelerating the composting process. All-natural and completely safe, it builds stronger and healthier compost for your garden. A 20-gram package makes 10 gal. of solution. Just pour directly into your compost pile or bin.



### PanAmerican Seed

For vivid, showy color to attract customers, look to PowWow Wild Berry Echinacea. This 2010 AAS winner has versatile container options to meet different price points, and its shorter, compact habit is well-matched for tidier displays. Its intense, rosy-colored blooms hold a long time for a farther-reaching sales window.

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### Private Garden Greenhouse Systems

Get a true piece of English Heritage. Custom freestanding Victorian Glasshouses are crafted to detail the elements of a traditional Victorian Era timber-framed glasshouse. Manufactured in England by Alitex, the glasshouses are powder-coated aluminum with single-paned glass. Great for the year-round gardener.





### **Rolling Hills Reprographics**

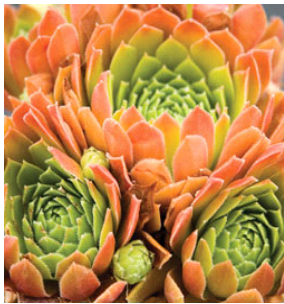
Set your products apart with these Native Wood Price Tag Blanks. The real wood tags give a warm, natural look on merchandise. The tags are 2 in. by 3½ in. and approximately ½ mm. in thickness, and come with or without a string hole. Available in Cherry, Maple and Oak.

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### **Second Rain Inc.**

The Rain Bench acts like a 65-gal. rain barrel but looks like a bench. It seats one to two people comfortably, and comes in do-it-yourself or ready-to-assemble kits, in a variety of styles.

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### **Simply Succulents Inc.**

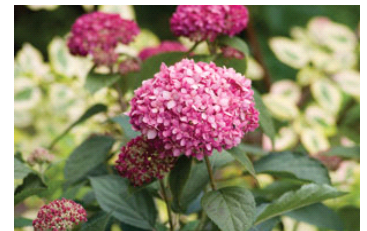
Succulents offer unique textures and colors with their thick foliage and delicate flowers. They are valued for their ability to withstand the heat, lots of sunlight and little watering. Great to use in xeriscaping, rock gardens, perennial borders and containers. All of Simply Succulents' plants are hardy from Zone 3-9.

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### **Spring Meadow Nursery Inc.**

Proven Winners ColorChoice's Invincibelle Spirit Hydrangea is the first pink Annabelle hydrangea. Invincibelle Spirit continues to produce new flowers right up until frost. Its flower buds are produced on new wood, so the hydrangea will still produce flowers even if the stems are damaged by extreme weather.

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### **Suntory Flowers Ltd.**

Summer Wave Torenias thrive in summer heat and dry soil when other torenias wilt. These torenias will flower all season, and yield a higher bloom count. With a lush trailing habit and vigorous growth, they're perfect for shady beds or hanging baskets. Summer Wave Large Amethyst (pictured) offers an abundance of rich, purple flowers.

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### **Syngenta Flowers Inc.**

The new F1 Dianthus flowers faster and easier than traditional Sweet William for early spring and winter sales. The uniform habit and timing make for easy production. Full, branched plants look great at retail. The Diabunda *Dianthus barbatus* series comes in six stunning colors, including striking bi-colors that make the species popular with home gardeners.



### **The John Henry Company**

John Henry's line of custom nursery tags and signage is a sustainable solution free of greenhouse gases and chlorine. EcoBreeze is water, tear and curl-resistant, FSC certified, and degrades in soil leaving virtually nothing behind. Best of all, it's priced comparably to your standard nursery material.

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### **Weeplant Corp.**

Pinky Trees are living baby plants growing in a 2-in. customizable capsule. The plants are all baby succulents and cacti selected from among the most resistant and slow-growing species. They need little care and can stay in their incubators up to two years. Use as a keychain, necklace pendant or favor.

