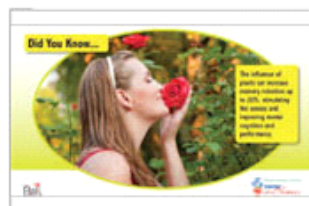


## Product Profile

1/25/2012

## Product Profiles

*Adriana Heikkila*



### **Abbott-Ipco Inc.**

Caladium Summer Pink is a 2012 pink fancy-leaved introduction, with a center of true pastel pink and white distal portions. It's a new pattern and color among commercial caladium varieties, with a good pot habit in all pot sizes. For more information, contact [abbott@abbott-ipco.com](mailto:abbott@abbott-ipco.com).

### **Anthony Tesselaar USA Inc.**

Bonfire Begonia has an eye-catching profusion of fiery, red-orange blooms covering up to half of the plant. It has a neat, spreading, bushy growth habit. Quickly coming into bloom in late spring, it continues to shower you with masses of blooms from spring right up until late fall.

### **Ball Horticultural Company**

Teach your customers the advantages of planting flowers and trees with these downloadable bench cards from Ball and America in Bloom. Print and display in all your garden center departments to share helpful plant facts and inspirational "did-you-knows." Find them for free at [ballhort.com/benchcards](http://ballhort.com/benchcards).



### **Blooms of Bressingham**

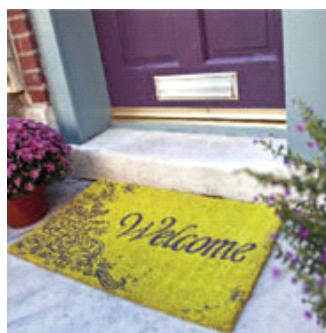
Verbena Seabrook's Lavender is a must for every butterfly garden. Introduced to the U.S. from England in 2011, this hybrid has clusters of lavender flowers with a darker lavender eye. It's a low-growing, spreading plant that is extremely floriferous and long flowering from June until late September. Hardy in Zones 8 to 10.

### **Burley Clay Products Company**

The designers at Burley Clay Products have developed an exclusive birdbath and planter combination, the Garden Complete. It's the perfect solution for small spaces—a complete garden in one unit. For larger gardens, it's a beautiful focal point.

### **Dramm Corporation**

The ColorStorm Spinning Sprinkler has a unique spray pattern, covering an area up to 38 ft. in diameter, and works well with low water pressure. The sprinkler head atomizes water into fine droplets for less water usage and thorough watering. Features heavy-duty stationary base for stability, and a molded hook for easy storage.



### **Entryways**

Imports Unlimited has changed its name to Entryways and has created a new collection for 2012. This beautifully designed Purple Welcome doormat is crafted from 100% natural coir with a non-slip backing, and is hand stenciled with permanent fade-resistant dyes. Each mat in the Sweet Home Collection measures approximately 17 in. by 28 in.

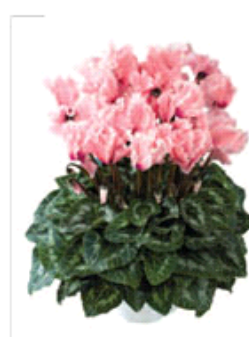
### **Eserro Inc.**

The Garden365 Water Garden is a serene addition to any living space. All required components are included and no digging is required. All power cords are elegantly concealed. The double-walled polyethylene container is light and recyclable, as well as weather, ultraviolet, and chemically resistant for years of reliable service.

### **Georgetown Home and Garden LLC**

The gourd house is one of five collectible houses in the Fiddlehead Fairy Collection of miniature gardening items. The finely detailed house is made of polystone and is hand-painted with a drain hole to maintain the integrity of the structure when wet.

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### **Hines Growers LLC**

Hines Growers is making it easier for gardeners and retailers to grow worry-free plants with EcoCover mulch disc collars that improve soil health, save water, and block weeds. The addition of the 100% organic, biodegradable, compostable mulch collar into the company's 2012 production "greens up" every Bloomtastic! plant and gives retailers a great up-selling advantage.

### **Joy Us LLC**

Joy Us LLC gardening accessories include aprons, gardening bags, tool pouches and kneepads that are durable, affordable, eco-conscious and made in the USA. The denim products are made of 100% cotton SAFEDenim. The denim LadyBug Bag garden bags are available in black and blue, and versatile enough to take beyond the garden.

### **Morel Diffusion SAS**

Halios Curly is a new generation of fringed cyclamen with a more compact habit, making it easier to program sales. The small leaves are nicely ordered, with a strong plant structure and nicely fringed petal border. The tissues are resistant to botrytis. Excellent behavior in cold growing conditions to save energy. Pictured: Curly Salmon Rose & Flamed



### **Napco**

Bring the outdoors in with Napco's collection of wood-tone dish gardens (item 64511). The metal band and patina finish add great texture that is right on trend for garden arrangements.

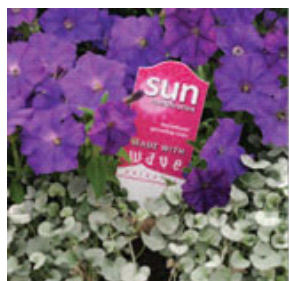
### **Oglesby Plants International Inc.**

Anthurium Red Rocket has beautiful, large dark-red flowers with a contrasting white spadix held above glossy, dark-green foliage. The rich flower color is maintained even during hot summer months with little fading. Red Rocket shows good disease resistance under South Florida conditions.

## Organic Mechanics Soil Company LLC

Organic Mechanics Seed Starting Blend gives plants a healthy start and makes it easier for gardeners to grow organic fruits, vegetables and plants. The organic soil blend uses only 100% organic and peat-free products perfectly mixed with coconut fiber, worm castings, rice hulls, pine bark and organic fertilizer. In the process of becoming OMRI listed. Available in 16-qt. bags.

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## PanAmerican Seed

Add value to your combo program with the power of the Wave brand. Use “Made with Wave” tags in the signature Wave pink to draw customers to your Wave displays. Increase your profits by selling more combos filled with Wave, the spreading petunia gardeners know by name. Find combo recipes at [www.wave-rave.com/ultimategardencenter](http://www.wave-rave.com/ultimategardencenter).

## PlantHaven Inc.

The You-Me Hydrangea series exhibits new forms of large double flowers, rounded and prolific. Continuously blooming in spring and summer, flowers vary from pastel pink, lilac and blue to deeper, brighter shades. These deciduous shrubs exhibit rigid, strong basal branching. Can be grown for use as an indoor floral potted plant and an outdoor ornamental flowering shrub.

## RainPerfect

The new solar-powered RainPerfect pump installs easily to a rain barrel and powers the water out through a garden hose. The included solar panel powers the RainPerfect to run most low-pressure sprinklers, wash a car or water the garden or yard.

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## Repurposed Materials

275 Gallon Totes are huge liquid storage and transport containers with spigot. These containers once housed

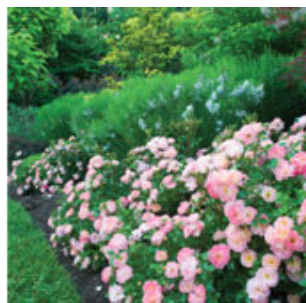
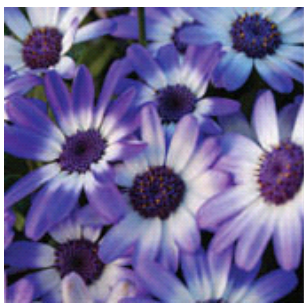
a variety of products from agave syrup to oil. They are portable and can be used to store any liquids, from water to fertilizer or herbicide. Very useful in hydroponics.

### **Rubbo International Inc.**

The Q Knot Pro, a reuseable multipurpose tie, systemizes cluttered messes indoors and out. With slanted triangular teeth that make it grip harder for heavy-duty tasks, the Q Knot Pro lends itself to the garage, DIY workspaces, gardens and tool sheds.

### **Spring Meadow Nursery Inc.**

Show Off Starlet Forsythia has a fabulous flower display in a smaller package at 2 to 3 ft. In the spring, it's loaded with bright, large flowers. It also stays small, so no need to prune. Show Off Starlet is attractive later in the season with its unusual dark green leaves.



### **Suntory Flowers Ltd.**

Senetti is the first re-flowering pericallis from Suntory Flowers. Given a hard pinch after the first flush, you can enjoy a second flush of large, vividly colored blooms. Senetti is tolerant of cool weather conditions, rain and temperatures down to 32F. It is unmatched for fall/winter and early-season color. Blue Bicolor is one of the top selling colors.

### **The Conard-Pyle Company**

Drift Roses are virtually maintenance-free with great disease resistance. Tons of flowers from spring to frost, their naturally dwarf, true groundcover size is perfect for small spaces. Drift Roses are the next big thing for small gardens.

### **Youngstown Glove Company**

The Women's Garden Series is a performance glove designed specifically for women's hands. They are built for durability and dexterity making it ideal for rigorous yardwork, DIY projects and more. The ergonomic design allows for exceptional comfort and hand support with specialized features including fingernail protection and a wrist gusset to block dirt and debris. **GP**