

## **Front Lines**

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## **CURIA Jewelry Line Expands**

Jennifer Polanz



Gifting designer/manufacturer Midwest-CBK has expanded its CURIA line of jewelry and accessories after a successful launch last summer. The collection will now include nearly 200 new pieces that embody the freshest colors of the season, like deep ocean blues, lush summery greens and vibrant mandarin. The new pieces are available for shipping now.

"The new CURIA line includes a number of bolder, brighter pieces, perfect for the summer months," says Patti Koch, Midwest-CBK vice president of product development. "CURIA's launch in June drew a fantastic response, and our new line of artisan-designed pieces have been hand-selected to delight your senses and let your curiosity get the best of you." **GP**