

6/1/2018

GlobalShop to Co-Locate Next Year

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The already rather large GlobalShop trade show for retail design, technology and in-store marketing is now getting even bigger. Organizers recently announced the show would co-locate in 2019 with the Internet Retailer Conference & Exhibition (IRCE) and the RFID Journal LIVE! Retail show.

The new show, called RetailX, will bring together in-store, e-commerce and technology innovation suppliers and experts all under one roof June 25-27, 2019 at McCormick Place in Chicago.

“RetailX gives us an opportunity to provide solutions for retailers in both brick and mortar and e-commerce destinations and allows exhibitors from all aspects of retail to showcase innovations that will drive the future of our industry. The new, exciting format will give our attendees a more vibrant show floor of over 400,000 sq. ft. and expansive learning opportunities,” says Doug Hope, GlobalShop Show Founder.

If you want to attend, you’d better jump on board early. According to organizers, the show is expected to attract more than 20,000 attendees (that’s almost double the yearly Cultivate attendance), and feature more than 1,200 exhibiting brands. The show will include a broad educational track as well. More details will be released after the IRCE show taking place in June. **GP**