

Tricks

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Surrounded By Succulents

Green Profit Staff



Our colleague, Adriana Heikkila, goes on vacation and usually comes back with something totally fun to share in our newsletters and magazine. Remember the time she visited Joanna and Chip Gaines' Magnolia Market in Waco, Texas, and came back with all those fun display ideas?

This spring, Adriana jetted off to southern California and found Succulent Café, a gem of a place in Carlsbad, California. Part plant store, part café, part gift shop, this retailer is packed with creative ways to pot up tiny green things. Adriana estimates that the store was half café and half succulent/gift shop, which also offered jewelry and other items you'd find in an IGC.

She said customers came to grab a beverage and meet for business meetings or just hang out by themselves—or with their dogs! You'll also find Adriana's Pekingese Shih Tzu, Nella, getting to know one of the local residents in this peek at Succulent Café. **GP**