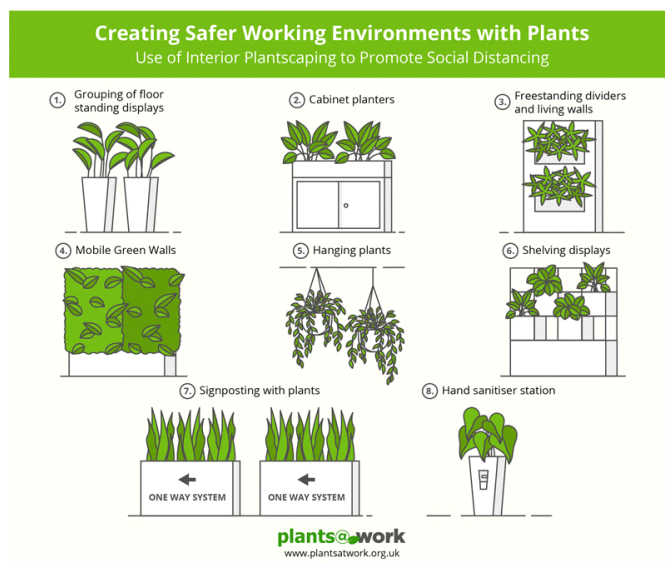


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## Plants to Promote Social Distancing

Ellen C. Wells



Who of you has been in a retail store lately, one that has set up a certain direction of traffic flow through the aisles, and looked down on the floor to suddenly realize you're going the opposite direction from what the arrow indicates?

Plants to the rescue! We're blessed in this industry in that our products—much of which are large, space-taking tropicals—can be used to redirect pedestrian flow and look beautiful doing it.

The Green Plants for Green Buildings folks recently shared a graphic that shows how plants can be used to create safer working environments and to promote social distancing.

What I love about this graphic is it simply and clearly gives growers and interiorscapers ideas on how to use plants to create a safer workspace while also giving them a sales tool for selling more plants for this express purpose. **GP**