

3/1/2021

Landscape Solutions for 2021

Jennifer Polanz



The landscape segment of Ball Seed recently released five regional editions of the 2021 THRIVE Landscape Solutions digital publication. The publications have been segmented into regions and are designed to help growers and landscapers choose top-performing plants for their customers.

Five regions were selected by Jeff Gibson, Ball Seed Landscape Business Manager, and dozens of new and tried-and-true varieties are showcased in this year's assortment offering the best recommendations for planting success in North America:

- Midwestern and Northeastern U.S., and Eastern Canada
- Southeastern U.S.
- Southwestern U.S.
- U.S. Gulf States
- Western U.S. and Western Canada

Also included in each regional document are "Top Tips for Landscape Planting Success," as well as a "What To Order When" calendar to help landscapers work effectively with their growers.

"The key to quality landscape design is putting the right plant in the right place," Jeff says. "I'm thrilled to collaborate with our regional sales teams and experts at Ball Seed to give greenhouse growers a customized tool to share with their clients for landscape installation success." **GP**