

## **Front Lines**

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## **Garden Center Show Postponed to 2022**

Ellen C. Wells

The Garden Center Show—the newest product and education event for our industry—will debut in 2022, not this coming August as originally scheduled. The show will take place at the Wisconsin Center in Milwaukee as planned, but just a year later (August 9-11, 2022, to be exact).

SmartWork Media, organizers of the event, revealed in a press release this week that their ongoing conversations with both attendees and exhibitors have been tinged with concerns about the "lingering impacts of COVID and fears of the Delta variant." With so much concern about the ongoing pandemic, the leadership at SmartWork Media postponed the show out of their commitment to the wellbeing of attendees and vendors alike.

They're excited to see you and all the other IGC attendees, product vendors and speakers at the 2022 version of the Garden Center Show. Stay on top of the whos, whens and whats for the August 2022 show by signing up to become a "Garden Center Show Insider." To do that, visit www.gardencentershow.com. **GP**