

Front Lines

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Aquascape Launches Academy

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Those who want to get hands-on in the water feature business have a new way to get trained up. Aquascape Inc. opened registration for a new training event called “Aquascape Academy: Starting and Succeeding with a Water Feature Business.” It’s a 48-hour session over three days at the company’s corporate headquarters in St. Charles, Illinois (hey, that’s right by Ball HQ!). The event will help new and prospective business owners succeed with water features through workshops on operations, sales and marketing. Attendees will get the inside scoop on how Aquascape streamlines the process to design, build and sell water features for any property.

It’s open to all experience and skill levels, and attendees will leave with a detailed game plan to execute in their future or existing business. There are multiple sessions coming up in November, December, January and February.

Find out more and register at www.aquascapeacademy.com. **GP**