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Garden Center Show Teams Up With WerxMarketing

Jennifer Polanz



The organizers of the brand-new Garden Center Show in Milwaukee, Wisconsin, which was canceled due to COVID-19 in 2021, announced recently they're teaming up with WerxMarketing as the promotional partner for the show. The new dates are August 9-11, 2022, at the Wisconsin Center in Milwaukee.

"Through their marketing acumen and promotional expertise, we look forward to bringing IGCs together with their current and potential vendors next August, so business gets done," says Show Director Rob Bailey. A media release about the partnership notes the new show received an enthusiastic response from attendees and exhibitors.

"The Garden Center Show team was already off to a great start planning an interactive, educational, business-building event," says Andrea Hill, CEO of Hill Management Group, the parent company of WerxMarketing. "Our team is excited to jump in and help bring the IGC community together to grow businesses and strengthen relationships."

Registration is already open and there will be monthly giveaways to reward early registrants at www.gardencentershow.com. **GP**