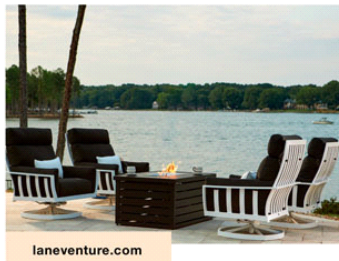
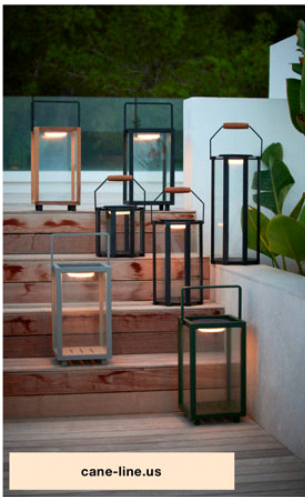


Cover Story

6/1/2023

Casual Elegance

Jennifer Polanz



I recently reached out to the lovely folks at IMC, the owners of AmericasMart in Atlanta, to give us a sneak peek at what buyers will see at Casual Market Atlanta in July. They didn't disappoint, providing a look at just a few of the newer introductions that will be on display there.

But first, did you know the casual furniture show that used to be in Chicago is now in Atlanta? The show, Casual Market Atlanta, is in partnership with the International Casual Furnishings Association and takes place July 10-13. The best part is, it's co-located with Atlanta Market, which runs July 11-17. The showrooms will be open, as will more than 100 temporary exhibitors

on Floors 6 and 7 in Building 1.

Meanwhile, you can find the Casual/Outdoor Furnishings collection on Floors 2 through 5 in Building 1, with nearly 50 brands in new, spacious showrooms (I was able to check some of them out while I was there in January for the gift market). Here's just a taste of what you'll see there.

Cane-line

Conversations in outdoor settings often become more subdued and intimate after dark, and there's nothing more enjoyable than chatting with good friends for hours in the twilight. Cane-line has developed an array of outdoor LED lanterns that light up in the evening.

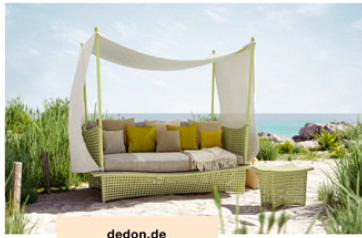
Lane Venture

The Smith Lake Luxe Swivel Rocker by Lane Venture utilizes pub-style, high-back styling for the ultimate comfort for outdoor living. The gentle back curve of this aluminum frame offers a modern silhouette with generous, comfortable seating proportions. The Contempo fire pit is made from weather-resistant premium powder-coated aluminum, including a solid top, burner cover and heat-resistant glass rocks. Made in the USA.

Homecrest Outdoor Living

Inspired by a bird in flight, Homecrest Outdoor Living's Wren collection features arms that curve gracefully like wings

gliding over water. The frame is constructed using powder-coated aluminum extrusions, ensuring maximum durability and weather resistance. The perfect complement to Wren is the Latitude fire table—a chameleon for different outdoor space styles. Latitude’s clean, slated aluminum tops can fit and elevate the aesthetic of any outdoor space, from a boardwalk-inspired beachside look to a more rustic cabin style that captures the feel of a luxury ski resort. Made in Wadena, Minnesota.



dedon.de



treasuregarden.com



ecwoutdoorfurniture.com

DEDON

Legendary outdoor furnishings designer Richard Frinier created Daydream as an invitation to the dreamer in all of us. The four-poster daybed with undulating lines, a Viennese cane-weaving pattern, thick cushion and plush pillows topped off with a fabric canopy is perfect for lying about solo or with loved ones, reading a book, sipping a glass and more. The vintage design is updated for 2023 in this citrine contemporary colorway.

E.C. Woods

For the ultimate in outdoor entertainment, E.C. Woods offers the modular Tacoma Bar that can be arranged in unlimited design configurations. With six versatile modules, custom layouts can range from a simple, one-piece stand to a complex bar with a variety of lengths

and shapes, and all with coordinating barstools. The L-shaped unit with six Saddle Bar Stools is made in Middlebury, Indiana.

Treasure Garden

Color-coordination of outdoor furnishings carries over to outdoor decorating, too! Treasure Garden completes the look from top to bottom with the 9-ft. Auto Tilt Umbrella in Cast Ocean that allows users to follow the sun and set infinite degrees of shade and comfort. The bordered Seaside Harbor—Blue outdoor rug provides a luxurious feel underfoot. **GP**