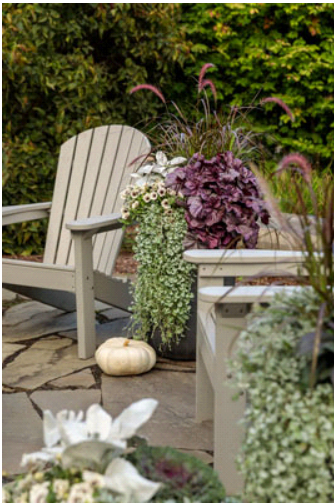


9/1/2023

## Trends & Tips From NGB

Jennifer Polanz



*This is something new we're starting with the National Gardening Bureau (NGB). Every month, we'll highlight pertinent digital trends the folks at NGB are spotting. For more about the organization, visit [ngb.org](https://ngb.org)—JP*

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In mid-July, searches on Pinterest for fall garden were up 200% over the month prior, which means consumers were already considering their fall gardens during the summer. Fortunately, NGB has lots of resources to help. Do you need ideas for new perennials to offer for fall? Visit [ngb.org/new-plants](https://ngb.org/new-plants) and search “perennials” for some ideas. Want better fall container ideas? [GO HERE](#) for an NGB “Ask the Experts” webinar recording about fall container combos. And, finally, here’s a great blog post from NGB to share with customers to get them excited for fall planting: [ngb.org/fallisforplanting-perennials](https://ngb.org/fallisforplanting-perennials). **GP**