

Front Lines

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ThinkPlants Releases 23-24 Catalog

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ThinkPlants recently released its 2023-24 New Varieties Catalog. First, who or what is ThinkPlants? ThinkPlants is a cooperation of 16 plant breeders and allied horticultural experts with the aim of bringing plants to market together under one umbrella in a seamlessly connected supply chain and marketing effort. I should also mention this group has a specialization in perennials. And this new catalog of theirs has more than 40 new introductions.

Some of the new perennial introductions for 2023-24 include:

- Agastache Pink Pearl from Terra Nova Nurseries, available as URCs out of Danziger's Guatemala facilities
- Echinacea Prairie Blaze from Syngenta Flowers, the first OP seed

echinacea available in novelty colors

- Bigleaf Hydrangea My Beautiful Diva in both blue and pink—these are available as pre-finished liners from Creekside Greenhouses in Canada
- Phygelius Colorburst Series from Monrovia has four colors, a compact habit and comes to you as URCs out of Danziger's Guatemala facilities
- Salvia Pink Nebula from Danziger, a companion to their recent big-bloomed Dark Matter introduction, is available as URCs out of Danziger's Guatemala facilities

You can find all these plants and more in the new catalog. Visit thinkplants.com for the details. GP