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Cultivate Keeps Educating

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If you couldn't knock off your list all the educational sessions you wanted to attend at Cultivate'23, or if you couldn't make it to Columbus in the first place, AmericanHort has a solution: the Cultivate'23 On-Demand Education Pass. This pass provides access to more than 35 sessions that were recorded live at the show. As we've all discovered in the last few years, on-demand online education is valuable for its ability to be accessed at the user's convenience. And the bonus is, this platform allows you to get your whole team on board to learn from the same sessions.

Some of the sessions you might find of interest, among others, include:

- The 2023 Garden Trends Report from Garden Media Group's Katie Dubow
- Team Communication
- Reading Labels & Knowing What Product to Suggest
- Day-to-Day Marketing for Small Businesses

All On-Demand Education Pass holders will have access to all recorded sessions for six months after purchase.

AmericanHort also has made the Cultivate'23 State of the Industry keynote presentation available for no charge. Not only will you have access to the video of the slate's presenters, but you can also download the session slides and supporting materials. Speakers include AmericanHort's CEO Ken Fisher, Executive VP Advocacy, Research & Industry Relations Craig Regelbrugge, and AmericanHort's Chief Economist and Texas A&M professor Dr. Charlie Hall—possibly the best three-person lineup in the business. You can find everything you need at cultivateevent.org.

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