

## **Front Lines**

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## Griffin Expands West Coast Retail Distribution

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It seems the changes at Central Garden & Pet continue to cause ripples throughout the garden distribution industry. Griffin Greenhouse Supply announced it's expanding its West Coast independent garden center retail distribution after acquiring more than 50 years of retail experience in four sales representatives who'd been at Central Garden & Pet. That organization recently sold off its independent garden center distribution business.

Griffin's expansion in West Coast distribution is also made possible by converting an existing Salem, Oregon, facility into a retail shipping hub.

"It is exciting to bring our 75 years of experience servicing the East Coast to garden centers west of the Rocky Mountains," said Andrew Barry, managing director of Griffin Greenhouse Supplies. "We look forward to developing new partnerships and servicing the retail lawn and garden segment on the West Coast."

The four new Griffin reps and their territories are:

- · Randy Sevo, Northern California
- Greg Hill, Southern California
- Michael Bostwick, Oregon
- Derick Wagner, Washington

If you're on the West Coast and you're not familiar with Griffin, check out the website at griffins.com. GP