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What Are You Doing?

Ellen C. Wells

Jen Polanz will be turning the spotlight on retailers' sustainability efforts in the News section of upcoming *Green Profit* issues. Your store's efforts count!

So what kind of sustainability-related actions are you taking, have taken or plan to take? Maybe it's reducing water consumption or have you increased your store's energy efficiency? Maybe you're cutting back on fossil fuel usage, reducing single-use plastics or are encouraging recycling in some way. Whatever it is, JP wants to know about it! You can drop her a note about it at JPolanz@ballpublishing.com. **GP**