

Proven Winners Now Offers Bulbs

P.W. PROVEN WINNERS

UNIQUE FLOWER BULK COLLECTION

BLUSHING BLEND

BLAZING DAIHLAS & LILIES

HAND-PICKED FOR BEAUTY, VIBRANCE AND SUCCESS

PLANT NOW FOR SUMMER BLOOMS

XX 50, 77, OF BLOOMS

These will be carefully selected multi-genus bulb combos for spring and fall assortments, as well as premium single varieties that are meant to be a focal point in landscapes or home gardens. All programs will feature unique packaging created solely for this collaboration, which were still in the works as of press time. All bulbs sold by Garden State Bulb under the partnership will be branded and packaged as Proven Winners. Garden State Bulb Co.

Dave Konsoer, vice president of sales at Proven Winners, said this about the partnership: "This brand license partnership gives both companies the ability to expand sales and brand awareness in new areas, making this a natural brand extension." **GP**