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## Trends & Tips From NGB

*Jennifer Polanz*

*Every month we'll highlight pertinent digital trends the folks at NGB are spotting. For more about the organization, visit [ngb.org](http://ngb.org)—JP*

It looks like folks are interested in homesteading. The search term “1-acre homestead layout” on Pinterest increased 60% compared to the previous 30 days, while “5-acre homestead layout” increased by 30%.

The search term “unusual plants” is up 200% over the previous 30 days. And as I would like to point out, anything can be labeled “unusual” if you spin it the right way. Maybe a hashtag idea... ? **GP**