

Front Lines

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Trends & Tips From NGB

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Every month we'll highlight pertinent digital trends the folks at NGB are spotting. For more about the organization, visit ngb.org. —JP

The top short videos on National Garden Bureau's YouTube page in May:

- Keep Geraniums Blooming All Season
- New Types of Geraniums
- Caladium Gardening Tips
- Deadhead Your Perennials
- Maximize Your Salvia's Blooming Potential

The most popular blog posts on the website in May (1.73 million impressions):

- How to Create the Ultimate Shade Garden
- 11 Reasons Why You Should Grow Spirea in Your Garden
- Epsom Salts for Tomatoes? An Expert Weighs In
- Surround Yourself with Beneficial Beauty: Plant a Meadowscape!
- 7 Easy Vegetable Trellising Methods to Elevate Your Garden

To see all the blog posts, visit ngb.org/inspiration. **GP**