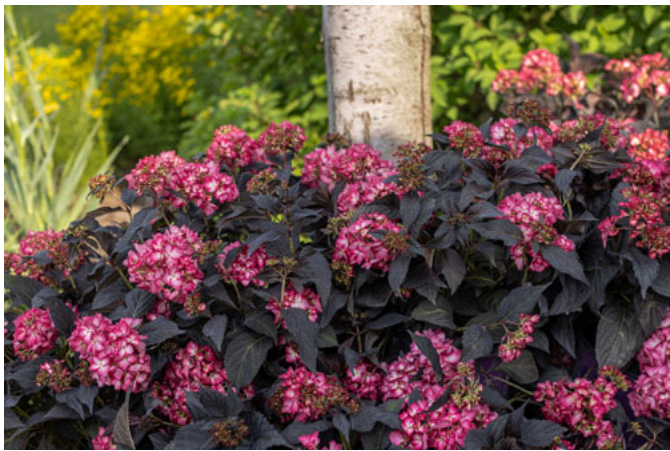


9/1/2024

First Editions Eclipse Racks Up Awards

Jennifer Polanz



You can call it the award-winning First Editions Eclipse Bigleaf Hydrangea, thank you very much. In its first year on the market, it's won several awards, including Bronze at the Royal Horticultural Society-sponsored HTA National Plant Show's New Plant Awards, as well as the Peter Seabrook Award for Best New Plant 2024 at the BBC Gardeners' World Live event.

Other notable awards include the Audience Award at IPM Essen in spring 2024, the Professional's Choice at the 2024 National Garden Bureau Green Thumb Awards and Retailers' Choice awards from Cultivate

and Farwest in 2023, among others.

"It takes an immense team to bring a game-changing new plant to market, and these awards recognize the efforts of breeder David Roberts, the marketing team, as well as the growers and broader teams at Bailey and First Editions licensees around the world," said Alec Charais, chief marketing & product development officer of Bailey Nurseries and brand owner of First Editions. **GP**