

Front Lines

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Pinterest's "Bold" Predictions

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My Pinterest pals over at National Gardening Bureau sent along this year's Pinterest Predicts, the social media platform's prognostication for what'll be trendy for 2025.

"The trends show that this year more people are leaning toward bold forms of expression and maximalism," NGB's Gail Pabst wrote to me. "2025 will be about making a statement—individuals will look for ways to stand out and engage all their senses through their style choices."

The Pinterest Predicts trend that most applies to us is Terra Futura.

The trend's description is: "In 2025, Boomers and Gen X will revolutionize sustainable living with recyclable fashion, self-sufficient gardens and community spaces." And it'll come along with some sci-fi vibes, too. Pinterest bases this on these trending search terms:

Solarpunk house: +80%

Self sufficient garden: +55%

Solar punk fashion: +115%

Community spaces: +40%

Chaos gardening: +300%

A few of the other trends are:

Cherry Coded: This goes for the flavor and the color—and the color is super.

Rococo Revival: Frills galore in everything from clothing to décor to tablescapes.



Mix & Maximalist: “Gen X and Boomers will mix and match brilliantly bold patterns, eclectic prints and delightful textures in all the colors of the rainbow.” This perfectly applies to gardeners!

Surreal Soirees: “In 2025, people will infuse their tablescape and decor with modern surrealism.”

You'll have fun going through all of the trends. And the only Mocha Mousse you'll see is some blazers and a bird's nest. **GP**