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New Plant Support Line

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Houseplants are beautiful things—until they start going rogue, dangling where they shouldn't dangle and such. The Plant Company has a solution! They're adding the Climb-itt line of products to the Proven Winners leafjoy line.

These houseplant supports are 100% natural, too. Made from a combination of potato starches and elephant grass, the new Climb-itt products give you and your customers a plastic- and chemical-free choice when it comes to supporting plants. The line includes 40-mm and 60-mm support poles, climbing planks, support canes, Eco Wire, shapeable support sticks and connectors. Here are a few features of the Climb-itts:

- The potato starch/elephant grass materials offer a bark-like texture and allow attachment of plant aerial roots
- Bio-clips help attach the plant parts to the support and bend with the stem's growth—no pinching
- Climb-itt poles can stack to grow as the plant grows
- The lactic acid found within the Climb-itt's potato starches helps prevent mold growth

These materials will last for years in indoor applications and will completely break down in the landfill. Find out more at theplantcompany.com. **GP**