

Front Lines

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Emerald Coast's New Perennials for 2026

Jennifer Polanz



Long known for its ornamental grasses, Emerald Coast also offers perennials and has added 32 new varieties to its already robust lineup for the 2025-2026 growing season.

"We constantly listen to our customers' needs and try to meet them as quickly as we can," said Cheri Markowitz, VP of Sales for Emerald Coast in an

announcement. "We see an increased demand for unique perennials, which drove our selection process this year. We strive to be a one-stop-shop for our customers' ornamental grass AND perennial needs."

The new additions include:

- Monarda didyma Sugar Buzz Pink Frosting
- Agastache Beelicious Pink
- · Nepeta Chartreuse on the Loose
- Veronica Vernique Raspberry
- Phlox subulata Spring series (Blue, Lavender, Pink & Purple)

Visit ecgrowers.com/plant-collections/fresh-picks to see the full lineup. GP