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Happy Birthday, buZZ!

Jennifer Polanz



August marked the 20th birthday of our retail e-newsletter *buZZ!*, coming to your inbox weekly from the lovely and talented Senior Editor-at-Large Ellen Wells. If you've been a reader that long, you may remember it wasn't Ellen who started it, though. That distinction goes to former *Green Profit* Editor and current Senior/Digital Editor Bill Calkins, who you may now recognize from our *Tech on Demand* e-newsletter.

"It has been a great honor to have written this newsletter for you since March of 2008," Ellen said in a recent issue of *buZZ!* "When I signed on, *buZZ!* had not nearly 9,000 subscribers. Now we're dropping into more than 28,000 inboxes."

Is your inbox one of those? If it's not, that's easily rectified! You can stay abreast of everything retail related—from trends to industry news, new plant introductions and so much more—[by signing up for free](#). Join us for the next 20 years! **GP**