

Front Lines

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Happy Retirement, Ron!

Jennifer Polanz



DRAMM

From everyone here at *Green Profit* magazine, I'd like to wish Dramm Retail Director of Sales and Marketing Ron Greening a happy retirement after more than 35 years with the company. Ron's been a smiling face at many a trade show for quite a while now, and while I'll miss hearing his gravelly, "Hey, Jennifer!" greeting at those shows, I'm thrilled for him in his next phase of life.

What I didn't know and learned from the Dramm announcement is Ron started out in operations, but quickly moved to sales. "Over the years, Ron contributed to the design and development of equipment and products for the Commercial, Livestock, Fertilizer and Retail segments," Dramm wrote in the announcement. "His achievements included pioneering the expansion of the product line to six vibrant rainbow colors, developing innovative merchandising displays and strengthening Dramm's presence in the lawn and garden marketplace.

"The Dramm family and team are grateful for his leadership and years of dedicated service." **GP**