greenPROFIT

Front Lines

10/31/2025

Roses Rewarded

Jennifer Polanz



Roses are a longtime consumer favorite but they can be notoriously fussy. The American Garden Rose Selection (AGRS) program helps by determining the best selections for specific regions. Through rigorous trials, the AGRS evaluates roses on disease resistance, bloom quality, foliage, habit and overall garden performance. Here are the 2026 AGRS winners (all are Regional Choice Winners, with the appropriate regions listed:

Buttercream Drift, Star Roses & Plants—South Central, Southwest, North Central & Northwest

- Butterfly Bliss, Antique Rose Emporium—Northeast, North Central, Northwest, Southeast, South Central & Southwest
- Glass Slipper, Antique Rose Emporium— Northeast, North Central, Northwest, Southeast, South Central & Southwest
- Make Me Blush, Weeks Roses—Northwest, South Central & Southwest
- Persian Eye, Altman Plants—Northwest, South Central & Southwest
- Reminiscent Pink, Spring Meadow Nursery (also a Fragrance Award Winner)—Northwest, South Central & Southwest
- True Crush, Altman Plants—Northeast, North Central, Northwest & Southwest
- True Happiness, Altman Plants—North Central, Northwest, Southeast, South Central & Southwest
- White Lies, Certified Nurseries—Northwest, South Central & Southwest

You can find out more about these winners and the AGRS at americangardenroseselections.com. GP