greenPROFIT

Front Lines

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“Adapt Or Die” In-Person Event

Jennifer Polanz



You’ve read the “Adapt or Die” series from three global garden center consultants exclusively in these pages—now, hear them in person. John Stanley (Australia), Dries Jansen (the Netherlands) and Sid Raisch (U.S.) have organized a must-attend one-day intensive program at The Perennial Farm in Glen Arm, Maryland, called “Adapt or Die: Future Fast Now” on Wednesday, July 8.

The event features talks by each of them, as well as visual merchandising expert Rachel Reynolds and Mark Huber, director of sales at The Perennial Farm. There will be time in the morning for coffee and a farm tour before the program begins. Tickets are $165 per delegate and $40 for the second. Seating is limited.

GO HERE to take a look at the full event schedule and to register. **GP**