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Front Lines

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Arett Celebrates 75

Ellen C. Wells



Arett Sales, celebrating its 75th anniversary this year, began as a small storefront operation in New Rochelle, New York, and is now a national distributor with a recognized retailer-first service philosophy. Expanding from the Northeast to the Mid-Atlantic, Arett finally expanded all the way to the West Coast in 2024-25 to serve retailers nationwide.

Today, Arett Sales is a fourth-generation, family-owned business rooted in family values and long-standing relationships. They continue to invest in logistics, infrastructure, digital tools and programming to remain competitive.

So what does a 75th anniversary celebration for Arett Sales look like? Well, they'll have a series of initiatives throughout the year to recognize their partnerships and to create additional value for customers, like anniversary-themed sales events, limited-time promotional campaigns, expanded closeout opportunities and pallet programs, a commemorative 75th Anniversary Yearbook Edition of its history, and much more.

Also on tap is a celebration during their annual Open House, scheduled for September 16-17 at the Atlantic City Convention Center. The event features more than 300 manufacturers showing thousands of new products, exclusive show-only specials, pallet programs and enhanced closeout discounts, networking events, special exhibits and more.

For more information about Arett's Open House 2026, visit arettopenhouse.com. **GP**