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Front Lines

6/30/2026

An Industry Collab for Porch Pots

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This is one of those “what a great idea” kind of announcements: M&M Wintergreens Inc. of Cleveland and Oasis Forage Products in Kent, Ohio, just announced they’re collaborating on the new Wintergreens Forage Kit. In a mash-up made in heaven, they’re combining retail-ready products for even better winter holiday sales with porch pots. Available for order now exclusively through M&M Wintergreens Inc., the kit will include retail-ready Oasis Porch Pot Forage Foam and Oasis Stay Green anti-transpirant solution, which can be displayed alongside fresh greenery from M&M Wintergreens for a complete porch pot display. It’ll come with signage, helping to create a shoppable display that allows consumers to easily create their own holiday porch pots.

Both companies will have more information about the partnership in their booths at Cultivate’26 in Columbus. Find out more at M&M Wintergreens (booth #2246) and at Oasis Forage Products (booth #3619). **GP**