greenPROFIT

Front Lines

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Tops at Chelsea

Ellen C. Wells



The judges at the most prestigious flower show in Europe have spoken. Taking home the RHS Chelsea Flower Show Plant of the Year Award is Hosta Red Ninja. And unlike some of those “hostas” you might see on Pinterest, Red Ninja is actually red!

Its foliage is deep red and later in the season it offers up purple flowers. The variety is a selection by its breeder, Ninja Kramer (bet you didn’t see that name coming) and was exhibited at the show by Sienna Hosta. The judges gave it the top spot for its innovation in the hosta category, it’s ornamental value, strong garden performance and its broad consumer appeal.

Red Ninja is represented by Netherlands-based royalty management and licensing company Plantipp. Red Ninja is represented in North America by sister company Concept Plants, which has given Bloomin’ Easy exclusive rights to introduce Red Ninja Hosta in North America. And it’s currently available! **GP**