greenPROFIT

Front Lines

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Cut Flower Trial Dates

Lindsay Daschner



Photo credit: Jennifer Polanz.

The Ball Publishing crew hard at work in the Cut Flowers section at Ball Customer Days 2025.

Be sure to mark your calendar for a few field trials this summer. It's the best way to see new offerings and industry staples side by side—an invaluable planning tool for your 2027 field production. I encourage you to attend trials in your area because it's the best way to see new varieties in real life—not just the rose-colored glasses version in catalogs. It compresses years of experimentation and genetics into a single day of observation.

InFlora Cut Flower Trials:

July 30 at Raker-Roberta's Young Plants in Litchfield, Michigan

August 11-12 at Green Valley Floral in Salinas, California

If you're in the Midwest, the trial at Raker-Roberta's is very fun! The event showcases a wide range of genetics from Sakata, PanAmerican Seed, Danziger, Syngenta, Benary, InFlora and more.

For those of you on the West Coast, check out the cut flower trials at Green Valley Growers. There will be more than 275 varieties on display with selections from Evanthia, Sakata, Danzinger, PanAmerican Seed, Benary, InFlora and other top breeders. Breeder representatives will be on site to guide you through the trial and provide technical assistance.

Ball Customer Days:

- July 30-31 at The Gardens at Ball in West Chicago, Illinois

Ball Seed's Annual Customer Days not only have bedding plants on display, but cut flowers, too! Explore their trial gardens where there will be nearly 150,000 plants on display, including cut flowers. **GP**