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Who will be this year's Green Profit/Dümmen Orange Young Retailer winner?

Jennifer Zurko

Any of you dispute that this is a tough business? It's no wonder it's so hard to attract new talent to floriculture!

That's why *Green Profit* feels it's important that we recognize and reward the under-35 retailers out there who, for whatever noble reasons, have chosen to make the garden center industry their career.

We'll be awarding this year's *Green Profit/Dümmen Orange* Young Retailer winner at the Unplugged event during Cultivate'17. If you're heading to Columbus, make some time to join us Monday night to see who'll be on the cover of our September issue. There will also be networking, a rooftop bar, trivia, DJ, appetizers and your first drink is free!

WHEN: Monday, July 17 at 8:00 p.m.

WHERE: Callahan's Columbus

520 Park Street, Columbus, Ohio

To register for Cultivate'17, visit AmericanHort's website [HERE](#).

An extra special thanks goes to Dümmen Orange and AmericanHort for sponsoring this year's award!

