

Front Lines

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Griffin Opens Colorado Branch

Jennifer Polanz

Greenhouse distributor and supplier Griffin announced in January it will open a new service center in Aurora, Colorado, sometime this month. The 18,500 sq.-ft. facility will become the 15th branch location for Griffin and the first hard-goods distribution center west of Pennsylvania for the company.

“For several years, Griffin has been working to bring our complete product offering to customers nationwide,” says Craig Hyslip, chief operating officer at Griffin. “Establishing a distribution center in Colorado is a logical next step in our progression toward that goal.”

The company hired Bob Connor to rep hardgoods lines in Colorado in 2016 and were encouraged by the response to the development of his territory. “Growers in Colorado are seeing the benefits of our integrated solutions,” Craig says. “We’re eager to strengthen our connection to these customers, and to be able to serve them with greater speed and efficiency through a local distribution center.”

For more, visit www.griffins.com. **GP**