

## Consumer Buzz

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# Millennials on the Move

*Ann-Marie Vazzano*

It looks like travel is in the budget for Millennials. According to a recent Nielsen survey, more than half of Millennials take two trips with flights of at least six hours each year. That makes them the biggest travel shoppers of any generation. When shopping in airports, 28.47% of Millennials do so to make impulse purchases, 30.43% to self-treat, 63.04% to spend time and 44.10% to find gifts. Another 17.70% say it's part of their travel experience. **GP**