

## **Front Lines**

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## **MGIX Expands**

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Not sure what MGIX is? It stands for Midwest Green Industry Experience and it started this January as a "refreshed and redefined" version of CENTS, the Ohio Nursery & Landscape Association's annual conference and trade show. Now, ONLA just announced it's welcoming Kentucky Nursery & Landscape Association (KNLA) members to the 2018 MGIX in lieu of holding the annual KNLA Spring Training and Showplace.



The 2017 MGIX saw just short of 5,000 attendees for three days of education, networking events and a 250-vendor trade show in January.

"We are thrilled to be partnering with ONLA at the 2018 Midwest Green Industry Experience," says Kim Fritz, KNLA President. "The possibilities are endless when combining the education programs that KNLA and ONLA have both offered in the past, which we will build upon in the future."

MGIX 2018 runs January 15-17 at the Greater Columbus Convention Center. KNLA and ONLA members receive discount pricing on MGIX exhibit space and registration. Visit www.mgix18.com for more. **GP**