## greenPROFIT

## Consumer Buzz

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## Organic Food Sales Reach New High

## Ann-Marie Vazzano

More than 5\% of all food sales are now organic, according to the Organic Trade Association. Americans spent $\$ 47$ billion on organic products in 2016, up $\$ 3.7$ billion from 2015. Sales of organic food items increased by more than $8 \%$. Produce accounts for almost $40 \%$ of all organic food sales, according to the report. GP

