## greenPROFIT

## Consumer Buzz

6/30/2017

## **Cashless Consumers?**

Ann-Marie Vazzano

According to a recent ING survey, 34% of American consumers never or don't often carry cash, and 38% wouldn't be opposed to going completely cashless if they had the option. However, 63% of those surveyed said they had used cash within the last three days, and 75% think they will never go completely cashless. **GP**