

## Consumer Buzz

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## **Shop Anywhere**

Ann-Marie Vazzano

Thanks to the Internet, U.S. consumers can shop literally anywhere and, according to a new UPS study, more are buying from international retailers. The study found nearly half (47%) of online shoppers purchased from international retailers. Among respondents who purchased from international retailers, 43% did so to get lower prices and 36% wanted unique products not available in America. **GP**